

NO. 34 ★ DEC 2023

OUR PRICE 99 CENTS CHEAP!

CLEARANCE
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MAD

TINKERS WITH TOYS!



Out-
beaches
OTHER
Kens!



Mauliboo

Alfred

Barbie's Dud Date

What He Lacks in Genitals,
He Also Lacks in Brains!

MAD SELL

MADMAG.COM

FOR AGES 84+ *ALL ECCH-ESSORIES MIGHT NOT BE INCLUDED. SEE BACK OF BOX FOR THE UGLY DETAILS.



ARTIST NORMAN MINGO
COVER ART INSIDE MAD PAPERBACK #3, 1976

MAD

NO. 34 DECEMBER 2023

WILLIAM M. GAINES FOUNDER

SUZIE HUTCHINSON ART DIRECTOR

BERN MENDOZA ASSOCIATE ART DIRECTOR

- 02** Barbie Movie Tie-Ins That Never Were, MAD #463, Mar 2006
- 04** Rules for Games the Way They're Really Played, MAD #312, Jul 1992
- 07** A MAD Look at LEGO, MAD #532, Apr 2015
- 09** MADical Mystery Dept., Scrabble Champion Hospitalized After Consonant Vowel Movements
- 13** Teen-Rage Moolah NINWIT Turtles! (MAD Movie Parody), MAD #298, Oct 1990
- 17** Things We'd Like New Hello Barbie to Say, MAD #537, Feb 2016
- 18** One Day at the Beach, MAD #120, Jul 1968
- 19** Toys "R" You Catalogue, MAD #285, Mar 1989
- 22** The MAD World of Yo-Yos, Part I: In the Beginning, MAD #379, Mar 1999
- 23** Spy Vs. Spy Vs. Spy, MAD #77, Mar 1963
- 24** The Boy and His Toy, MAD #49, Sep 1959
- 26** A MAD Peek Behind the Scenes at Pee-Wee's Playhouse, MAD #273, Sep 1987
- 28** MAD Celebrity Madballs, MAD #269, Mar 1987
- 29** Juggles the Juggling Juggler Who Juggles, MAD #484, Dec 2007
- 30** MAD Playgrounds That Prepare Kids for Adult Life, MAD #50, Oct 1959
- 33** Unofficial Yo-Yo Tricks Every Kid Knows, MAD #297, Sep 1990
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- 36** The MAD World of Yo-Yos, Part II: An Idea Gone Bad, MAD #379, Mar 1999
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CONTRIBUTING ARTISTS & WRITERS The Usual Gang of Idiots

INSIDE BACK COVER A MAD Fold-In by Johnny Sampson

VARIOUS PLACES Drawn Out Dramas by Sergio Aragonés

COVER ARTIST Kira Shalmanova

COVER WRITER Paula Sevenbergen

The vintage MAD pieces reprinted in this issue were produced in a time that was less mindful and sensitive to matters of race, gender, sexual identity, religion, and food allergies. The text of these articles is presented mostly unaltered (and with crossed fingers) for historical reference.

For more than five decades, Barbie has been the beloved plaything of millions of young girls and "very special" young boys. But after years of peddling the same exact doll in a different colored dress, it seemed as though the Barbie franchise had run out of gas. That is, until Mattel said "OK!" to a whole new line of movie-themed Barbies — but not every movie fit the Barbie image, and so we present...

Barbie

MOVIE TIE-INS THAT NEVER WERE

IDEA DUCK EDWING
ARTIST SCOTT BRICHER

PULP FICTION
Barbie



KING KONG
Barbie



THE LORD OF THE RINGS
Barbie



SHOWGIRLS
Barbie



THELMA & LOUISE
Barbie



THE EXCORCIST
Barbie



THE CRYING GAME
Barbie



JAWS
Barbie



there's something about
MARY
Barbie



MILLION DOLLAR BABY
Barbie



Remember the time you played Red Rover with your friends and you got ready to run and break through their locked arms? Remember your surprise when your so-called "friends" held you down and ran off with your shorts? You fool! Games *NEVER* stick to regulation play! To prepare you for those unexpected developments (sorry, we can't retrieve your shorts), MAD presents...

RULES FOR GAMES THE WAY THEY'RE REALLY PLAYED

WRITER MICHAEL GOODWIN

ARTIST JACK DAVIS

BATTLESHIP (for 2-year-olds)



TRIVIAL PURSUIT (for 60-year-olds)



1. Steal game from under-nearth your brother's bed.



2. Swallow all of the little plastic ships.



3. Go to the hospital to have your stomach pumped.



4. Add up points for each ship the doctor recovers from your stomach.

5. If you get 10 or more points, you win!



1. Play the game normally until a question comes up about MTV, Nintendo, or Madonna.



2. Stop the game and start talking about the good old days before there was any such thing as MTV, Nintendo or Madonna.



3. Eat a big bowl of fiber and go to bed early.

SCRABBLE (for 8 to 14-year-olds)



1. Make sure that all parents and adults are a safe distance away from the board.



2. Each player grabs a handful of letters.



3. All players take turns trying to spell the most obscene, profane and foul words they can think of.

4. Award extra points for dirty words with more than four letters and for medical terms.

FOOTBALL (for 7 to 10-year-olds)



1. Begin playing in a friendly manner.



2. Continue until one team outscores the other by 50 points.



3. If you are the losing team, begin to play dirty.



4. When a fight breaks out, erase the score.

5. The team with the least amount of players to run home crying wins!

DODGEBALL (for 8 to 13-year-olds)



1. Have all the popular kids form a circle around all the unpopular kids.



2. Peg all the girls first to get them out of the way.



3. Use the inflatable rubber ball until there is only one boy left in the middle.



4. If he is too fast to be hit with the ball, see if he can dodge sticks and rocks.

5. When the boy quits, or is knocked unconscious, everyone in the circle wins!

HIDE AND SEEK (for 40-year-olds playing with 3-year-olds)



1. Explain the rules to your annoying, hyperactive 3-year-old nephew.



2. Tell him to go hide and not come out till you find him.



3. Go sit in your favorite easy chair and enjoy the silence.



4. Occasionally yell out, "I'm going to get you!" so the little brat stays hidden.

5. Continue using these rules until his mother finally comes to pick him up.

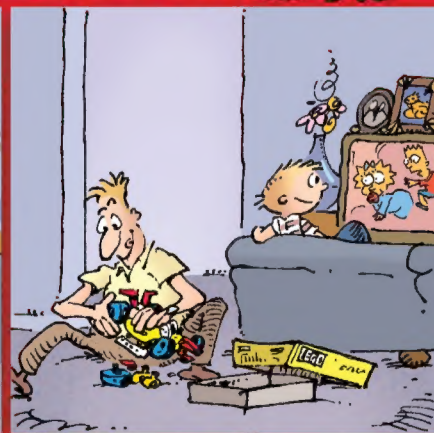
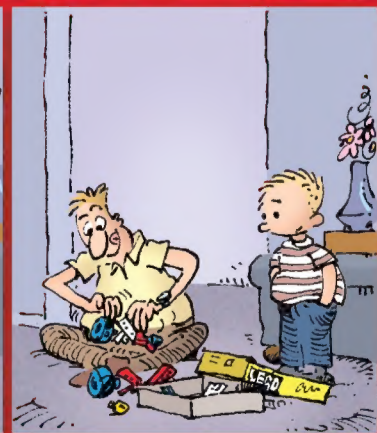
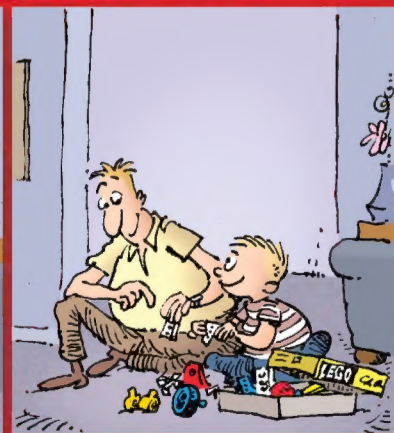
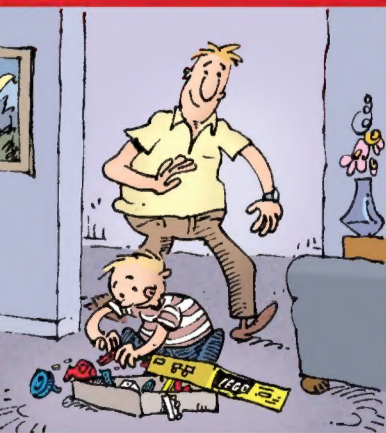


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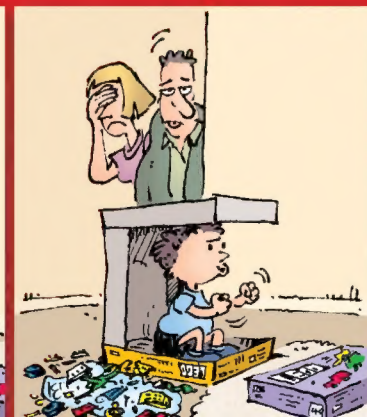
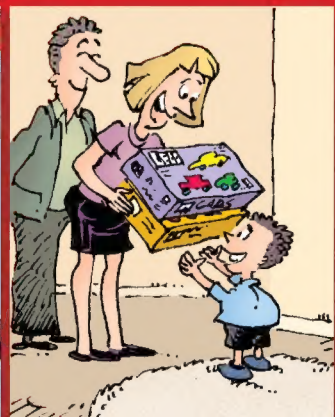
SERGIO ARAGONÉS

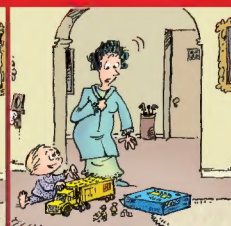
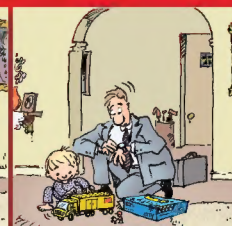
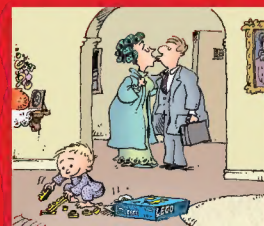
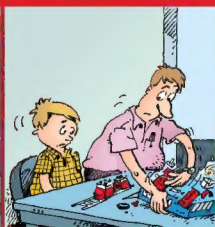
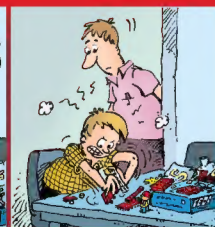
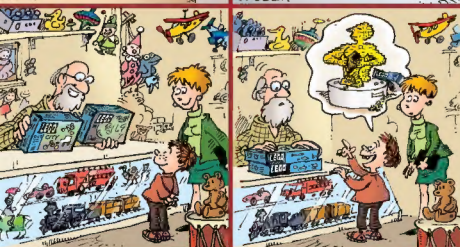
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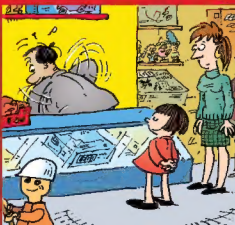
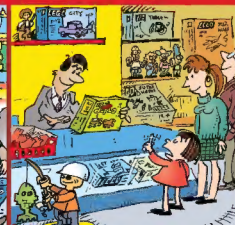
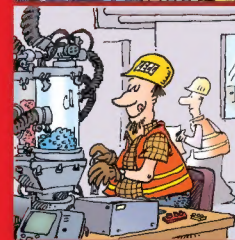
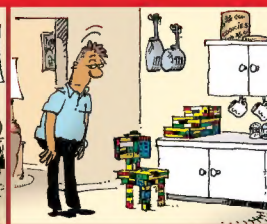
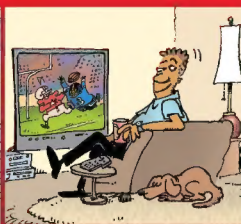
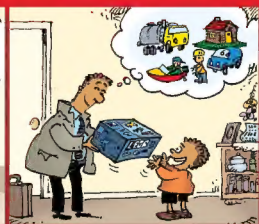
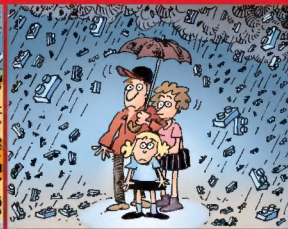
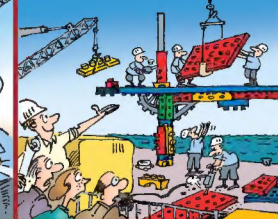
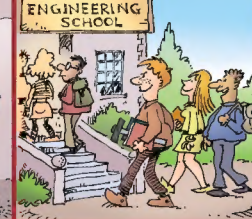
A MAD LOOK AT



WRITER AND ARTIST SERGIO ARAGONÉS COLORIST TOM LUTH







ORIGINALLY PUBLISHED IN MAD #332, APR 2015

DEADLINE!

THOMAS



Wow! You took on that whole gang of hoods all by yourself!

Somehow seven men in black silk leotards and purple sweat bands don't scare me! Now please come with me! I want you to meet my Master!

Tell me, why do you wear a mask?

Boy, some reporter you are! It's to hide my identity as a Turtle!

Tell me, Splutter, where did the Turtles come from?

It is a long, boring story, but since I have the "age advantage" you must listen! I found them as baby turtles living in radioactive waste! I was amazed when they doubled in size every week. I was more amazed when a Hollywood agent said we could get royalties that TRIPLE in size every month! I named them Leonardough, Donateldough, Michaelangeldough and Raphedough!

How come? The good names like Dopey, Doc, Grumpy and Sneezey were already taken!



If you all live in a sewer, why do those Nitwit Turtles talk like California surfers?

Because every time someone in a building flushes, it's SURF'S UP!

And the Nitwit Turtles are like the Three Musketeers—share and share alike!

There's a slight difference. The Musketeers don't all share one personality!



I've run away from my rotten home to join the thieving Footsy Clan! Is this their headquarters?

Yes, it's one of the toughest places around! Here, we drink soda and don't return the empties for the five-cent deposit! We eat the cans! We smoke and don't use ashtrays! We eat the ashes!

I'm harming the ozone layer by still using SPRAY deodorant!

Good! Come in and be one of us!



Our operation was doing great, but now we have an enemy... freaks of nature in silly outfits who put down our work! You must find and execute those creeps!

My God, they're going to kill Siskel and Ebert!

No, not the movie critics! He means the Nitwit Turtles!



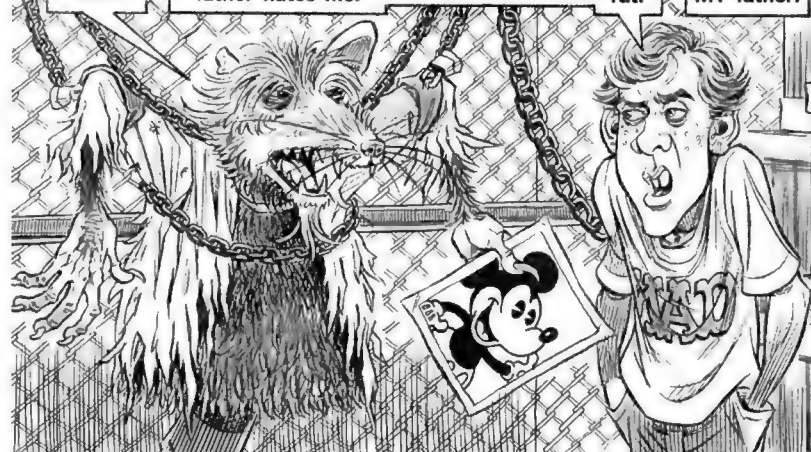
What's a nice kid like you doing in a place like this?

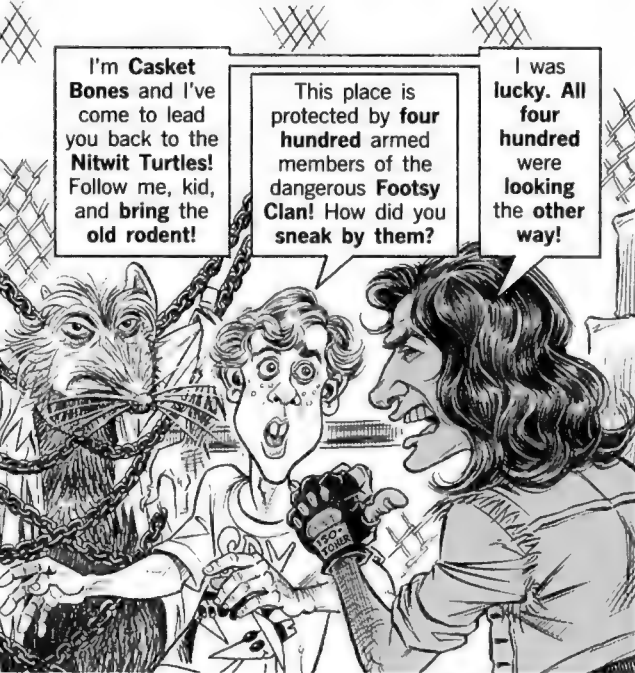
Somehow I thought an Old Master could at least come up with a new cliché! But since you asked, I'll tell you. My father hates me!

Deep down, no father hates his son, even though on the surface he might loathe him!

Yeah? Well, my father is a rat!

You think your father's a rat? Let me show you a picture of MY father!

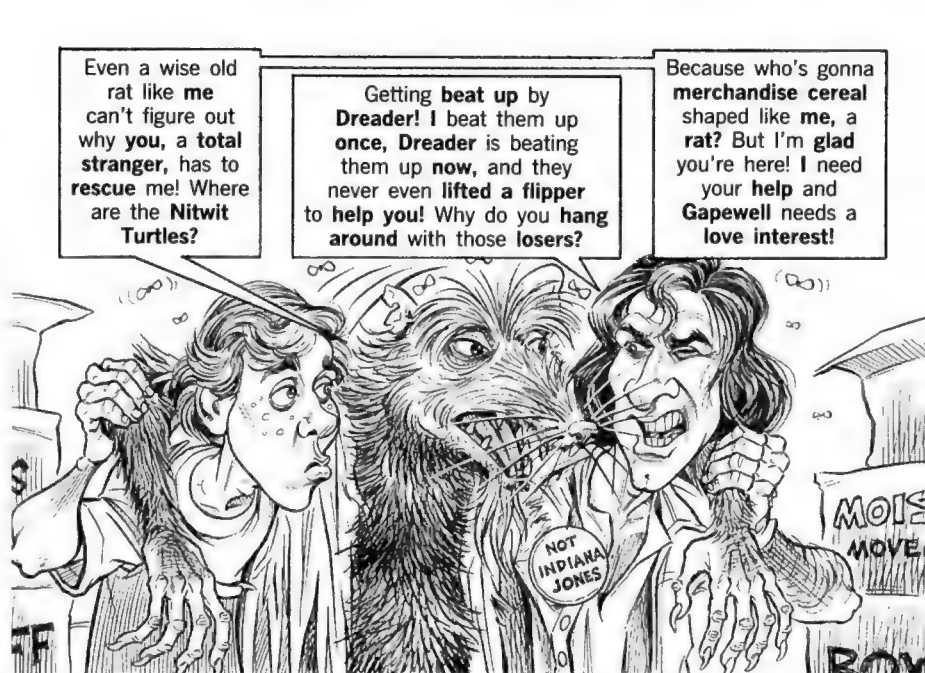




I'm Casket Bones and I've come to lead you back to the Nitwit Turtles! Follow me, kid, and bring the old rodent!

This place is protected by four hundred armed members of the dangerous Footsy Clan! How did you sneak by them?

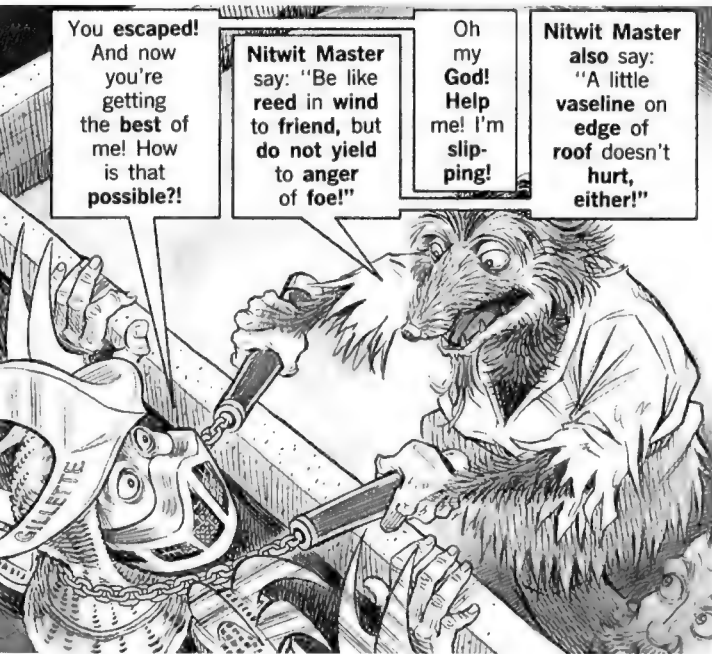
I was lucky. All four hundred were looking the other way!



Even a wise old rat like me can't figure out why you, a total stranger, has to rescue me! Where are the Nitwit Turtles?

Getting beat up by Dreader! I beat them up once, Dreader is beating them up now, and they never even lifted a flipper to help you! Why do you hang around with those losers?

Because who's gonna merchandise cereal shaped like me, a rat? But I'm glad you're here! I need your help and Gapewell needs a love interest!



You escaped! And now you're getting the best of me! How is that possible?!

Nitwit Master say: "Be like reed in wind to friend, but do not yield to anger of foe!"

Oh my God! Help me! I'm slipping!

Nitwit Master also say: "A little vaseline on edge of roof doesn't hurt, either!"



Dad, did you really miss me?

But I ran away two weeks ago!

And don't call me Dally!

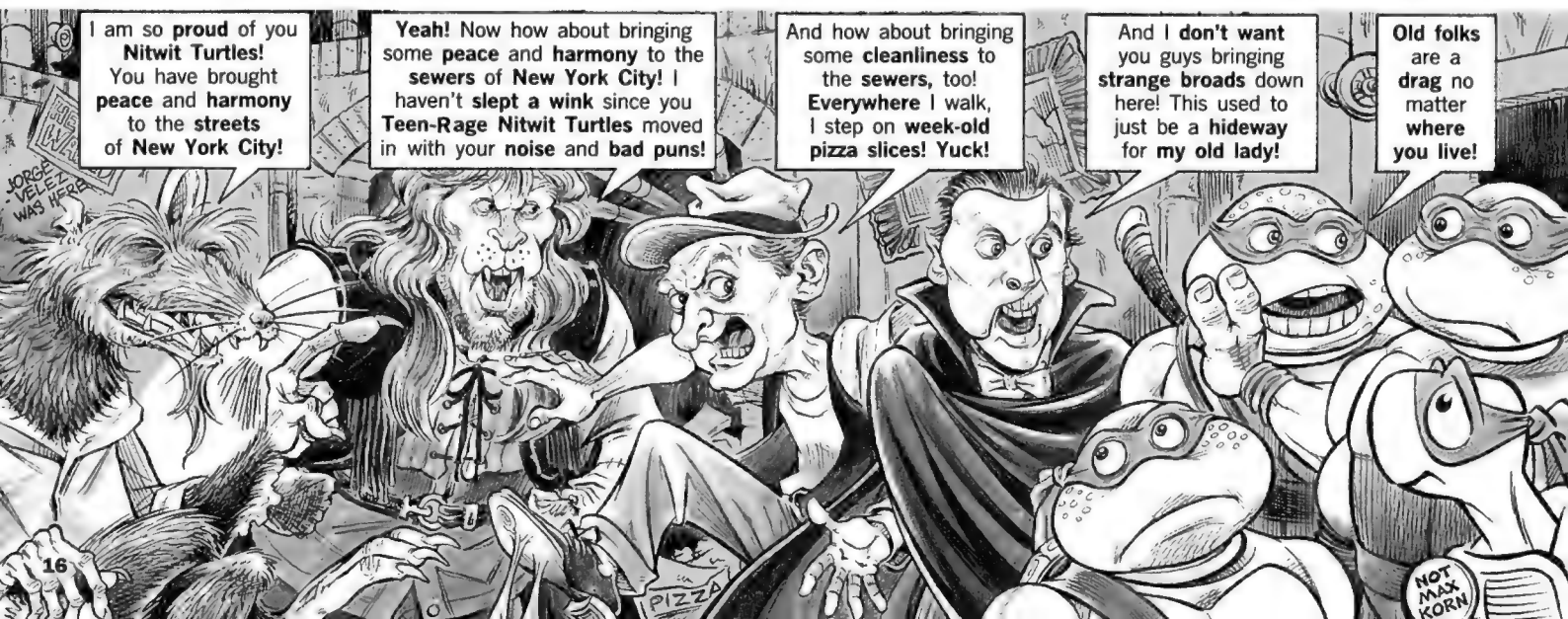
No, call me Stan! That's my name! I don't know where you picked up "Dal"!

Of course, Dally! I've been searching for hours!

Really? Well, it's good you're back! A lot of things are missing! Let's go through your knapsack!

Should I call you Dal, like an adult?

I'm a busy man! I don't have time to remember your name!



I am so proud of you Nitwit Turtles! You have brought peace and harmony to the streets of New York City!

Yeah! Now how about bringing some peace and harmony to the sewers of New York City! I haven't slept a wink since you Teen-Rage Nitwit Turtles moved in with your noise and bad puns!

And how about bringing some cleanliness to the sewers, too! Everywhere I walk, I step on week-old pizza slices! Yuck!

And I don't want you guys bringing strange broads down here! This used to just be a midway for my old lady!

Old folks are a drag no matter where you live!

ORIGINALLY PUBLISHED IN MAD #298, OCT 1990



After almost 60 years, Barbie is finally doing something she's never done before. (No, not providing girls with a healthy body image.) She's speaking! The new "Hello Barbie" is Wi-Fi connected and cloud-based. She's fully interactive and programmed to have back-and-forth conversations with millions of eight-year-old girls (as well as thousands of middle-aged creeps who should be on neighborhood watch lists). So what will come out of her creepily frozen mouth? Hopefully, some of these...

THINGS WE'D LIKE THE NEW HELLO BARBIE TO SAY

We don't **really** know what happened to **Skipper**...can we **change** the **subject**?

Okay, you didn't **hear it** from me, but those **Bratz whores** are riddled with **chlamydia**!

I have this **unexpected accent** because our **interactive conversation** is being rerouted through a **processing center** in **Mumbai**.

"**Unrealistically skinny**"? You wouldn't **eat**, either, if you didn't have a **rectum**!

Guess what? I'm not the only famous **Barbie**! The first was **Klaus Barbie**, the Gestapo torturer dubbed "**The Butcher of Lyon**" who was convicted of **crimes against humanity**!

I can't **believe** I only get paid **77 cents** for every dollar a **Buzz Lightyear** doll makes!

You can enjoy hundreds of my **pretty accessories**... but only if your parents **love you**.

I only have a **20% range of motion** in my arm and leg joints...just like a **fifth-year NFL player**!

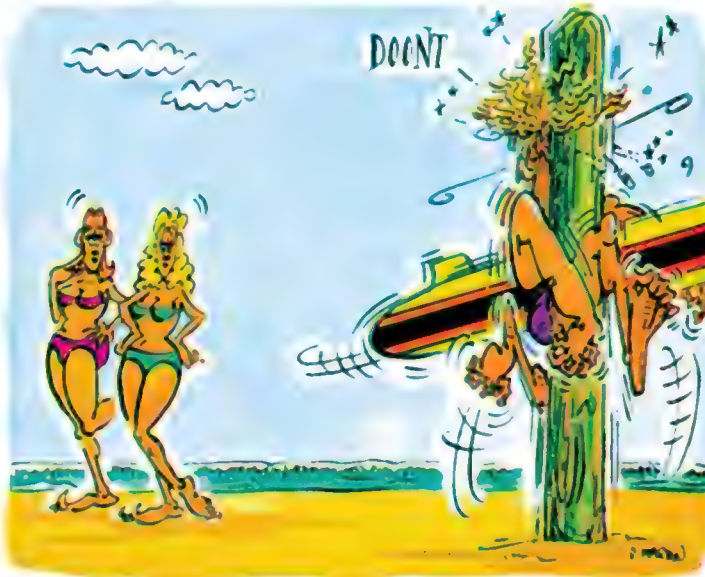
By interacting with **Hello Barbie**, the child (hereafter the "User") fully consents to the **collection, use, sale and/or disclosure** of any and all **photographs or audio or video recordings** (hereafter the "Data") of such interactions. User further agrees that such Data **may be shared with or sold to** vendors, service providers or other third parties **without notification or compensation**. User hereby **cedes universal ownership rights** to the Data, **which may be packaged** into any negotiation, sale of assets, merger, financing or acquisition. **This policy** is subject to change without notice. **I like horses — do you like horses too?**



ONE DAY AT THE BEACH



WRITER **SERGIO ARAGONÉS** ARTIST **DON MARTIN**



ORIGINALLY PUBLISHED IN MAD #120, JUL 1968



TOYS "R" U

THE WORLD'S GREEDIEST TOY STORE

Sizzling Hot Toy Savings!

OUR PRICES AREN'T AS HIGH AS USUAL!



Sikko
MR. MEATHEAD
Use your favorite cuts of beef, pork and lamb to make clever, funny figures! Ages 1-up.
(Seven AAAAAAA batteries not included)

10⁹⁹



Wiltin' Badley
SICKTIONARY
Using sketches you make with a pad and pencil, your partner has to guess the disease you're infected with before time runs out! Pads, pencils, surgical masks and gowns included. Ages 4-5.
(Three C batteries not included)

38⁹⁵



Mattel
BAG LADY BARBIE
Now, like millions of real people, this new Barbie model is neglected by the federal government too! Comes complete with cardboard box shelter. Shopping cart, old newspapers and rags sold separately. And don't forget Bag Lady Barbie's companion, Wino Ken! Ages 2-up.
(Two DD batteries not included)

12⁹⁹



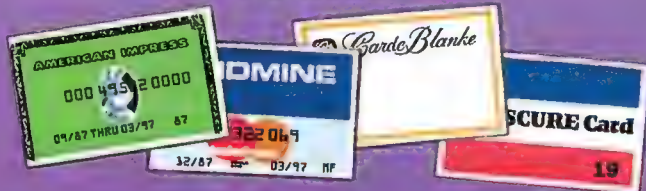
Hasbroke
MAJOR LEAGUE
BASEBALL CORKED
BAT AND SCUFFED
BALL SET

Cheat at baseball just like your favorite pros do! Ages 5-up.
(Two E batteries not included)

37⁹⁸

Includes Mike Scott baseball

WE ACCEPT:



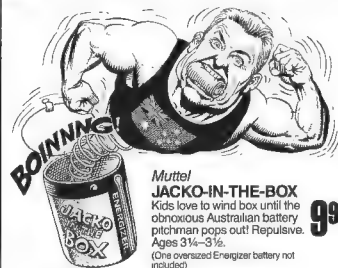
TOYS "R" U

BIG DISCOUNTS!

HUGE SELECTIONS!

NO GUARANTEES!

TOYS "R" U



Muttel JACKO-IN-THE-BOX
Kids love to wind box until the obnoxious Australian battery pitchman pops out! Repulsive.
Ages 3 1/4-3 1/2.
(One oversized Energizer battery not included)

999

Unintendo EXCITING UNINTENDO GAME CARTRIDGES

50 titles to choose from! All basically the same game.
Ages 6-death.
(Two L.L. batteries not included)

5995 Each

50 EXCITING TITLES



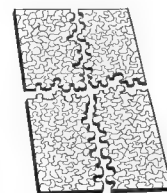
Porker Brothers SUPER DELUXE OPERATION GAME
You be the doctor! Improved version of this classic skill game uses real human organs. Refrigerator required. Ages Pleistocene-Bronze.
(Four F batteries not included)

13999

Witlin' Badley JUNIOR TATTOO SET

No paint! No ink! No dye! These tattoos are permanent, so they won't wash off! Includes needles and stencils for battleship, heart, "mom," hula girl, others.
Ages 3-up.
(One dry cell battery not included)

1979



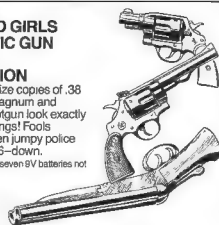
Ohio Aren't EASY-DOES-IT NO SWEAT JIGSAW PUZZLE
Molded four-piece jigsaw puzzle actually looks like 2,060 pieces! Assembles in 12 seconds. Illustrated instructions make for even easier assembly. Gives you a false sense of accomplishment! Ages 45-up.
(A.E.I.O.U. batteries not included)

995

Remcoma BOYS AND GIRLS AUTHENTIC GUN REPLICA COLLECTION

Genuine, life-size copies of .38 Special, .44 Magnum and Sawed-off Shotgun look exactly like the real thing! Fools everybody, even jumpy police officers! Ages 6-down.
(One hundred and seven 8V batteries not included)

11899



NG Toys SNURF PLAY FIGURES

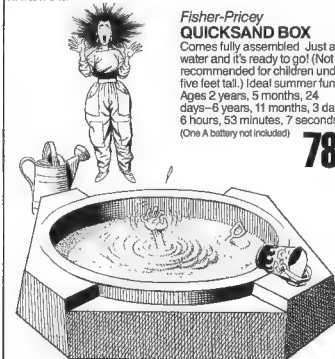
All new collection of those cuddly, adorable Snurfs including Flasher, Pimp, Junkie, Mugger, others. Ages mixed-up.
(Four A/C/D/C batteries not included)

699 Each



Fisher-Pricey QUICKSAND BOX
Comes fully assembled. Just add water and it's ready to go! (Not recommended for children under five feet tall.) Ideal summer fun! Ages 2 years, 5 months, 24 days-6 years, 11 months, 3 days, 6 hours, 53 minutes, 7 seconds.
(One A battery not included)

7897

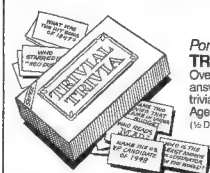
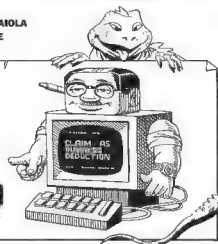


WRITERS CHARLIE KADAU & JOE RAROLA
ARTIST GEORGE WOODBRIDGE

Playskull! SHIFTY SHELTON THE CORRUPT ACCOUNTANT

Computerized learning tool teaches preschoolers about tax evasion, double ledger entries and embezzling. Ages Conception-burial.
(One car battery not included)

21999



Porker Brothers TRIVIAL TRIVIA
Over 1,000 questions and answers ripped off from other trivia games better than this one! Ages Birth-up.
(1/2 D battery not included)

9999

Kennerd TRANSORBONAUTS ACTION ASSORTMENT SET

Clicks, snaps and interchanges with Technobugs, Dinctron Slimemasters and Transdrent Reptobots to form a pile of rubble you won't know what to do with! Ages 8-8.
(Three D, twelve C, thirty-nine AA batteries not included)

4899



Guffy GUMBO GUMBY
Obese, unhappy version of everyone's favorite clay figure! Unbreakable. Ages 7-up.
(Four AA batteries not included)

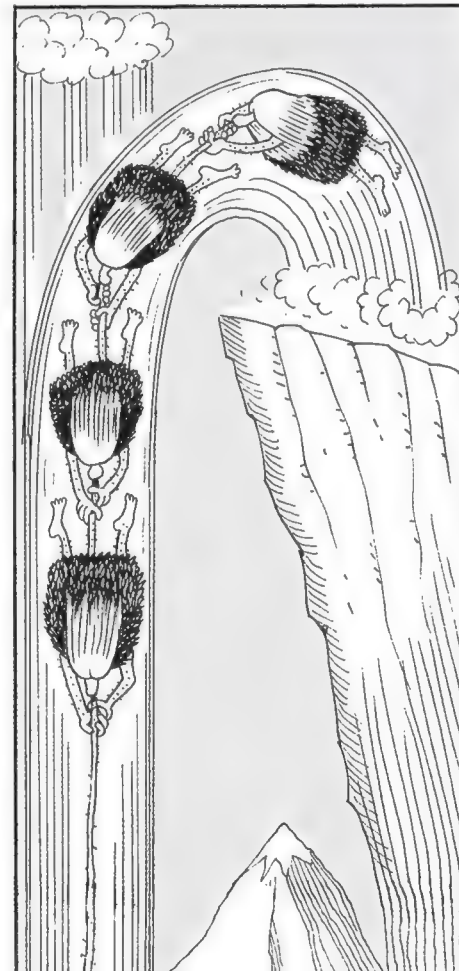
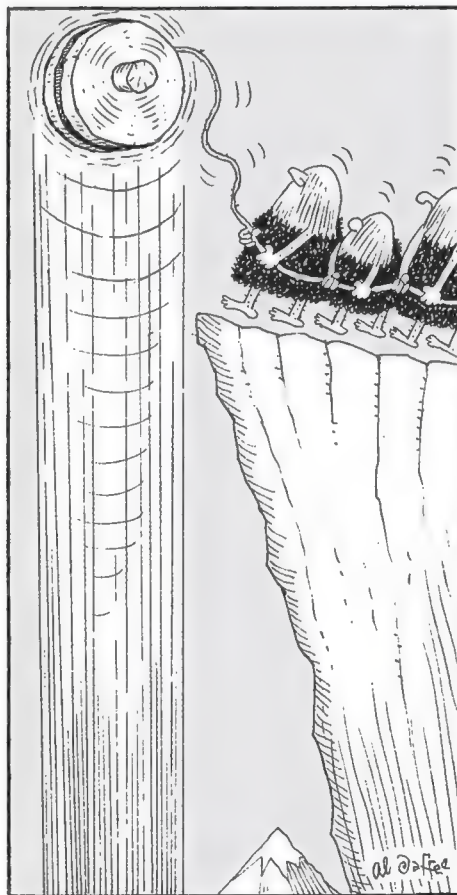
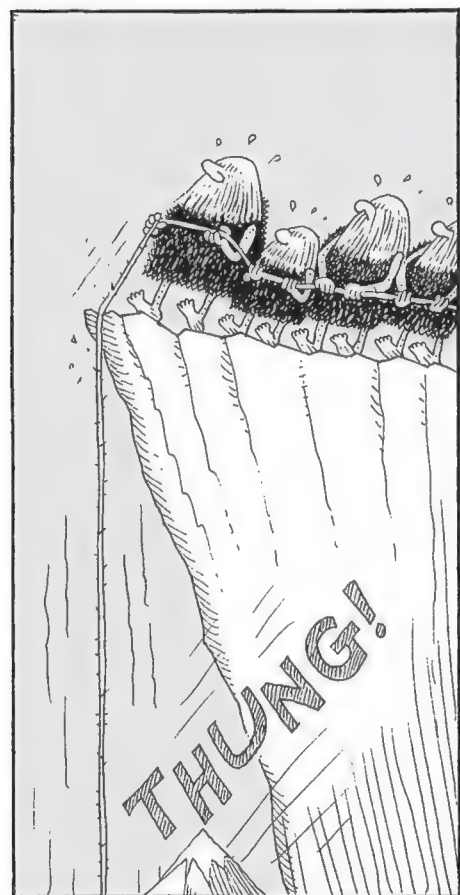
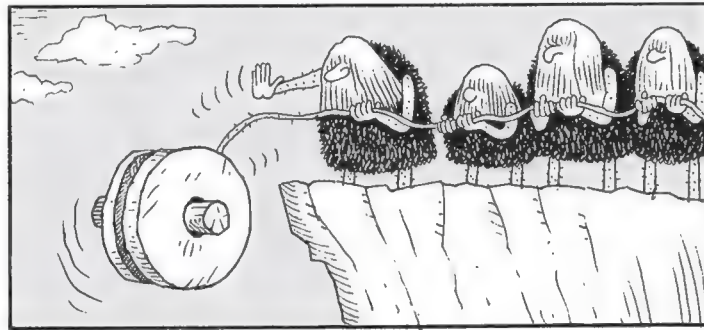
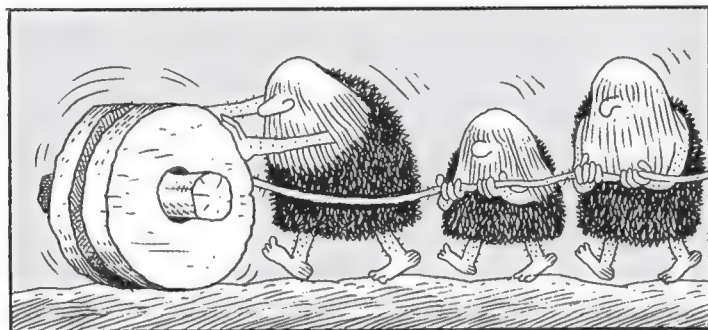
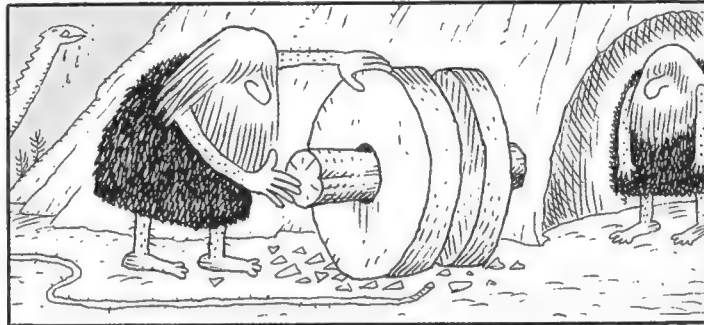
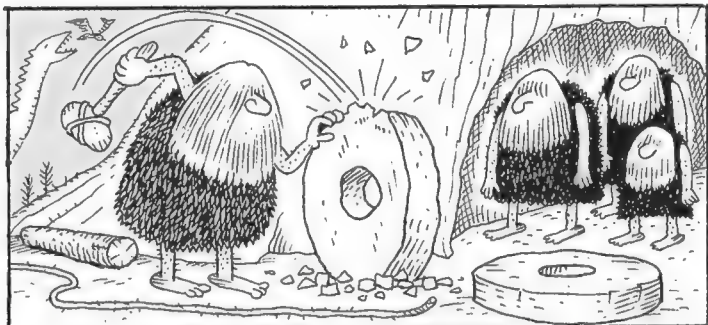
2899



THE MAD WORLD OF YO-YOS

Part I: In The Beginning

WRITER DUCK EDWING ARTIST AL JAFFEE





COPY VS COPY VS COPY



WRITER & ARTIST ANTONIO PROHIAS



ORIGINALLY PUBLISHED IN MAD #77, MAR 1963



MAD's maddest artist, who breaks people up with his zany cartoons, now recalls an incident that really broke him up, mainly the time he foolishly tried playing with...

THE BOY and HIS TOY

WRITER & ARTIST DON MARTIN



ORIGINALLY PUBLISHED IN MAD #49, SEP 1959

I KNOW YOU ARE, BUT WHAT AM I? WE SURE ARE GLAD YOU WERE WHO YOU WERE
THANK YOU PAUL RUBENS

I'm here
from **Planned
Parenthood** to
give Pee-wee
an award

**He's in
favor of
Planned
Parenthood?**

Who cares! All I know is people see Pee-wee **once** and think **twice** about having a kid who **might** grow up like him!

I understand
it was **David
Letterman**
who first
gave Pee-wee
national fame.

Yup, the same David Letterman who gave us "Stupid Pet Tricks," "Stupid Human Tricks" and "Brush with Stupidity!"

th.s show
alking chair,
ng window
alking globe!

Yeah, I'm afraid!

ART

No, I'm from
the Immigration
Department!!

ARTIST (AL JAFFEE)

Are you from the casting department?

Have you
seen **Cowboy
Curtis** around?

What happened?

Pee-wee fell off
his high shoes again!

Get the make-up man! Pee-wee should be coming soon!

Pee-wee gets made up?



That's because his pants are two inches higher than they should be

Every week Pee-wee has a cow wearing pearls looking in his window!

Yeah,
talk about
milking
a goat

Do you have any suggestions for this week's secret word?

How about
'intelligence'?

Come on! Who's going to use a word like that around here?!

Hi, Reba, thanks for
courteously delivering
all my mail on time and
in undamaged condition.

You're welcome, Pee-wee, but remember, this is a **fantasy** show. **Nothing** like this happens in **real** life!

How would you describe the show?

It's sort of a combination of **Soupy Sales** and an LSD trip!

I've never
met Pee-
wee What'
he like?

Imagine if **Jerry Lewis** and **Cyndi Lauper** had a child... that was **dropped** on its head at birth!

Pee-wee's voice
is two octaves
higher than
it should be.

The art department needs more supplies.

Crayons Paper?

Drugs!

ORIGINALLY PUBLISHED IN MAN #273, SEP 1987

MAD

CELEBRITY MADBALLS

HULK HEMORRHOID

One pile diver
too many!



MICHAEL J. ZITS

TV actor goes from
hackneyed to acne!

MARY LOU RETINA

Scored a perfect
20/20 with the
gross judges!



MUDONNA

Like our dirty version?
Sean Penn does!



VEINY WHITE

This Miss Fortune
"wheel" make you
filthy wretch!



ORIGINALLY PUBLISHED IN MAD #265

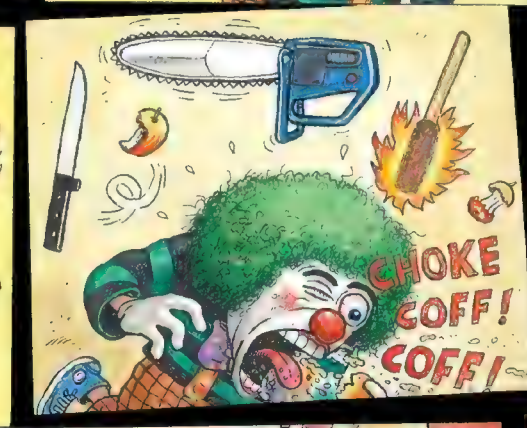
WRITER J. PRETE

ARTISTS HARVEY KURTZMAN & WILL ELDER



HUMOR IN A JUGGLER VERN DEPT.

THE JUGGLING JUGGLER WHO JUGGLES



ORIGINALLY PUBLISHED IN MAD #484, DEC 2007

WRITER MO WILLEMS ARTIST TOM BUNK

The trouble with kids today is: they get the wrong conception of what life's all about. They think life is all play, and the world is just one big playground. We figure they get this idea from the very playgrounds they play in. Because today's playgrounds are built for fun, and they don't prepare kids for the miserable adult life they face. Therefore, we at MAD have designed the following playground equipment to prepare kids for adult life. Mainly, now they can be just as miserable as we adults are, suffering in . . .

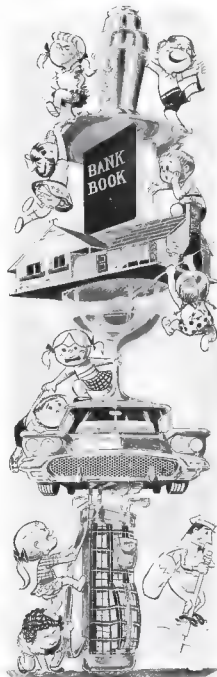
MAD

PLAYGROUNDS

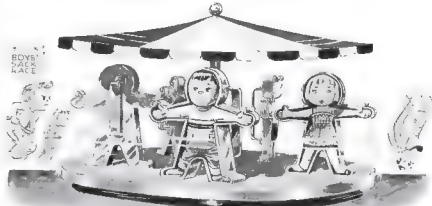
THAT PREPARE KIDS FOR ADULT LIFE

WRITER & ARTIST DAVE BERG

THE SHOWY PYRAMID Teaches kids the art of "Social Climbing".



THE SOCIALLY ACCEPTABLE MERRY-GO-ROUND Prepares kids to be good conformists.



THE CONSTANTLY OUT-OF-REACH SWING Teaches kids to face life's frustrations.



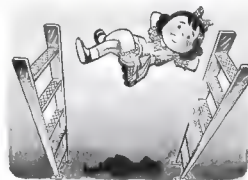
THE TANK OF SURVIVAL

Teaches kids how to keep their heads above water.



THE LADDERS OF IMPOSSIBILITY

Teaches kids how to get along without any visible means of support.



THE BUSINESS TREADMILL Trains kids for the old rat-race.



THE SOCIAL TREADMILL

Gets kids into condition for "keeping up with the Joneses".



THE LADDER OF UNREALITY

Prepares kids for living way beyond their means.



THE STAIRWAY TO SUCCESS

Trains kids to get
to the top over the
backs of others.



THE SLIDE OF FAILURE

Shows kids that
the way down is
fast and easy.

THE NET OF TRUTH

Teaches kids that, though life
may look like a bed of roses,
it's really full of thorns.

THE STEAMER PLAY HOUSE

Prepares kids for today's
"Pressure Cooker" society.



THE LIVE-FOR-TODAY SANDBOX

Teaches kids to have fun
before time runs out.



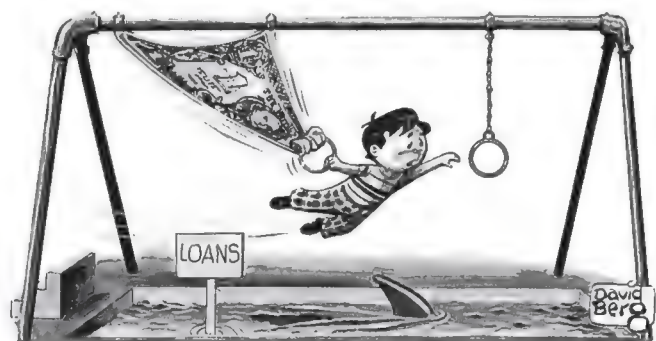
THE BAR OF MORALITY

Trains kids to walk the
straight and narrow.



THE RINGS OF INFLATION

Teaches kids the art of
stretching the dollar.



ORIGINALLY PUBLISHED IN MAD #50, OCT 1959



When you need to know about **Yo-Yo** tricks, you should come to the Yo-Yos here at **MAD!** We are the official keeper of the list of...

UNOFFICIAL Y-Y TRICKS EVERY KID KNOWS

WRITER **DAN BIRTCHER** ARTIST **PAUL COKER JR.**



PLUMBING THE DEPTHS



BUMPS IN THE NIGHT



TEASING THE BEAST-THING



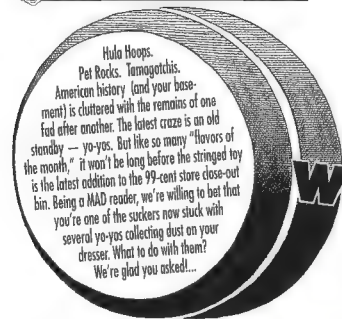
FLIRTING WITH DEATH



SYMPHONY FOR DRYER



CONFUSING THE DRUNK



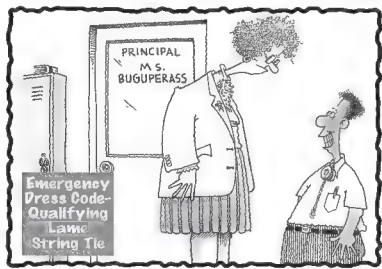
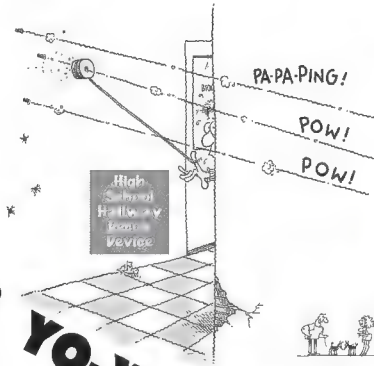
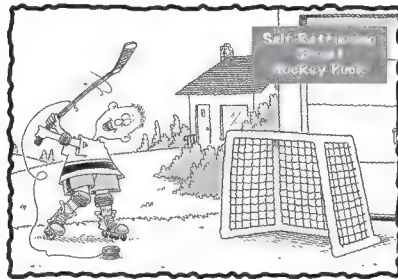
WHAT TO DO WITH YOUR YO-YO WHEN THE FAD DIES

WRITER & ARTIST
JOHN CALDWELL

Money clip for
the Less Than
Heavy Hitters



Combination
Tag-Rope
Extension/
Foreign Object



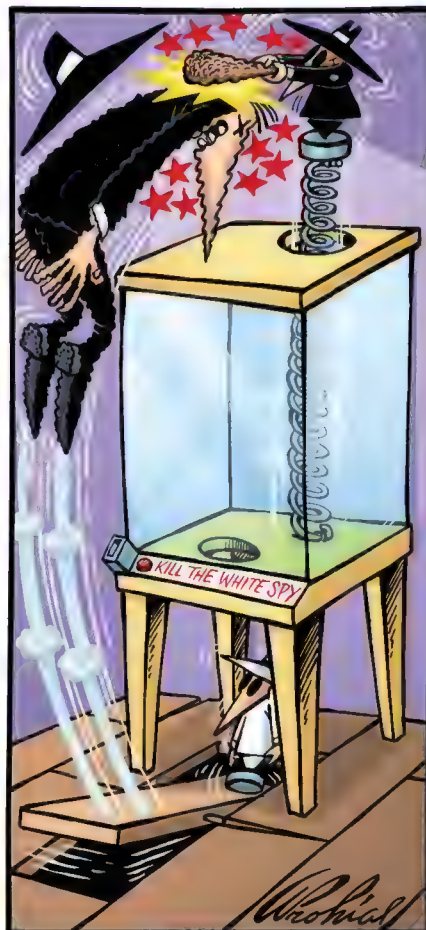


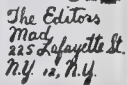
THE MAD WORLD OF YO-YOS

Part II: An Idea Gone Bad

WRITER DUCK EDWING ARTIST AL JAFFEE







CONFUSEMENT PARK DEPT.

MAD VISITS CORNBY ISLAND

WRITER & ARTIST **WALLY WOOD**



POLLED SEPARATELY DEM

POLITICAL ACTION FIGURES

WRITER BROCKTON MCKINNEY ARTIST ED STECKLEY

Kamala Harris is...



FEATURES:
SWAGGER-BUSTING attack motion, persistent questions, and a piercing gaze that renders other figures paralyzed with FEAR!

INCLUDES:
Jeff Sessions mini-figure that, when brought close to MADAM SIDE-EYE, displays **SHOCKING CRIMINAL CAPTURE!**

Hailing from the old maple tree just beyond the bramble thicket, Bernie Sanders is...

COLONEL VOTE-CUTTER

Though not technically an "action figure," this well-worn fan favorite was one of the most popular items in previous years and was recently retired from production. But due to overstock, it's back on shelves!

NOW!
Includes the **BEST of INTENTIONS!**



Mitch McConnell is...



Tap your toe into **DOCTOR TERRAPIN'S** home Kentucky's second-most haunted bog! **-FEATURING-** skin-sloughing action, repugnant snail, and glowing black heart.

Dark Mattered Swamp L.L.



Tellon, coated for difficult handling, **SWAMPMOUTH** includes: **SMUG-GRIND ACTION!** a companion snake with duplicate wings, and over 20 unique phrases to dodge any reasonable question.

NOTE: Included outfits and accessories were all made in China, but don't tell anybody.



KEEP UP!
The all-new **PRINCESS POWERSTAR** comes with the most progressive features, most relevant accessories, and is already every kid's favorite!
INCLUDES: Soothing & Insightful **SOCIAL MEDIA POSTING ACTION™!**

Handy Graphics is



Good guy? Bad guy? It's fun to guess! **GRIZZLOR'S FAIR-WEATHER LOYALTY™** feature changes affiliation depending on the outcome of each battle, using an internal computer chip to haphazardly assume the beliefs of other nearby action figures!

Alexandria Ocasio-Cortez is...

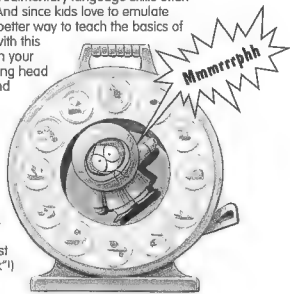


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3674, 3675, 3676, 3677, 3678, 3679, 3680, 3681, 3682, 3683, 3684, 3685, 3686, 3687, 3688, 3689, 3690, 3691, 3692, 3693, 3694, 3695, 3696, 3697, 3698, 3699, 3700, 3701, 3702, 3703, 3704, 3705, 3706, 3707, 3708, 3709, 3710, 3711, 3712, 3713, 3714, 3715, 3716, 3717, 3718, 3719, 3720, 3721, 3722, 3723, 3724, 3725, 3726, 3727, 3728, 3729, 3730, 3731, 3732, 3733, 3734, 3735, 3736, 3737, 3738, 3739, 3740, 3741, 3742, 3743, 3744, 3745, 3746, 3747, 3748, 3749, 3750, 3751, 3752, 3753, 3754, 3755, 3756, 3757, 3758, 3759, 3760, 3761, 3762, 3763, 376

Cable subscribers, animation fans and fart joke lovers agree: "South Park" is the hottest show to hit the air in years. It's already Comedy Central's top-rated program EVER! (Of course, to do that, it only had to beat 1996's "Paul Rodriguez Presents: The Best of the Chuckle Hut.") Anyway, it's obvious that the powers-that-be won't rest until they've squeezed every profitable drop out of the series. They've already got more products out for you to buy than "South Park" episodes for you to watch! But will the greedheads stop at stickers, T-shirts, greeting cards, calendars, posters, caps? (Does Cartman share his Cheesy Poofs?) Comin' at you faster than Mecha-Leonard Maltin, it's...

THE KENNY MCCORMICK SPEAK & SAY

Youngsters learning rudimentary language skills often need an extra boost. And since kids love to emulate their TV heroes, what better way to teach the basics of communication than with this educational toy? Watch your child imitate the spawning head of Kenny as it stops and says, "Mmmmmrrphh," "Rrrmmrrrr rrrmmrrll," or "Fmmmmrrrr wrrmmrrmmrrll." Language can inspire and persuade, but it's never as powerful as when it's used to confuse and exclude. Your kids will say a big "thank you!" (At least, that first word MIGHT be "thank.")



ODDBALL CELEBRITY CAMEO COLORFORMS

Leave the endless superstar wisecracks to the late-night talk shows. "South Park" goes after those hard-to-locate (or even recognize) targets, like Philip Glass, Patrick Duffy and Tina Yothers. Now you can join the esoteric excitement with these Oddball Celebrity Cameo Colorforms. Comes with all your, um, favorites!



SOUTH PARK

JIU-JITSU JESUS

Smile thine enemies with these loving, but paralyzing, action toys! Busted are the meek, as you deliver unto the Boost-master a good ass-whipping. Kiss your other cheek goodbye! He's back... and He's pissed! (Opponents Santa Claws and Stretch Satan sold separately.)



TOYS & PRODUCTS

Coming to a Shelf Near You!

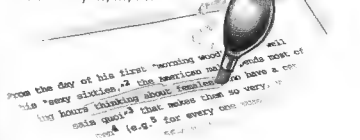
STAN'S SILLY STRING DISPENSER

Relive your first tentative, tender experience of romantically-induced projectile vomit, with this Stan Marsh-shaped can of Silly String! Press the nozzle in Stan's head, and BLUGGGGH-H-I!!! The way to a Stan's heart is through his stomach, and you'll be spewing chunks o' love for up to 25 feet! (Also available: Kenny's Explosive Diarrhea Silly String Dispenser!)



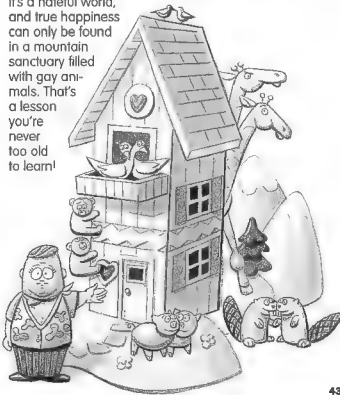
MR. HANKEY HIGHLIGHTER

Perfect for the student in your life. Avoid the inky, unnatural fumes caused by the usual yellow markers with Mr. Hankey's natural fumes! Cramming for finals is always a tight squeeze, but with help from the Christmas Poop, it'll all come out right in the end. Why settle for a #2 pencil when you can have **actual #2?** And what a surprise for the next student who opens that schoolbook! The Mr. Hankey Highlighter makes a great stocking stuffer - hidey-ho, ho, ho!



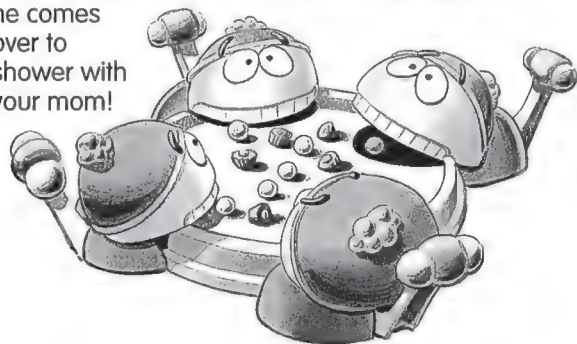
BIG GAY AL'S BIG GAY ANIMAL SANCTUARY ACTION PLAYHOUSE

Barbie and Ken's Malibu Dreamhouse just a little too stodgy? Dump the convertible, the swimming cabana and the 2.3 kids and move on up to the wildlife side! Whether you're a homo hippo, queer quail, or even a closet clam, you'll find full acceptance at Big Gay Al's! It's a hateful world, and true happiness can only be found in a mountain sanctuary filled with gay animals. That's a lesson you're never too old to learn!



HUNGRY HUNGRY CARTMANS

You've gotta keep your fingers movin' and your mouth a-flappin' in this fast-moving battle of reflexes and unpleasant gluttony! Scarf up more Cheesy Poofs and Snacky Cakes than your dildo opponents, and you kick ass! Totally! But let those hippies take what's rightfully yours, and all your barely-concealed feelings of worthlessness will spring to the surface. Play it with your friends, or with that hairy park ranger who you're supposed to call your uncle whenever he comes over to shower with your mom!



COMEDY CENTRAL SCRABBLE

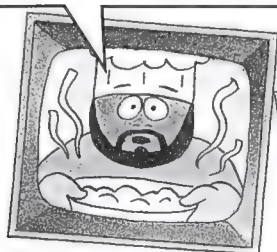
Like the classic Parker Brothers game on which it's based, Comedy Central Scrabble players combine luck and knowledge to form words and amass points. But since this is basic cable, this version includes a mere 75 letter tiles and over 300 blank ones so that your barely-bleeped words can be legally played! There's even one special umlaut tile so you can curse in Swedish! Fun for the whole f**king foul-mouthed family!



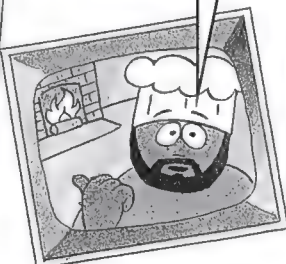
COOKIN' RUMPLESCRUMPTIOUS RECIPES WITH CHEF VIDEO

The taste of the school cafeteria in the comfort of home? Sounds too good to be true! But with this handy tape, you can enjoy somewhat flavorful sensations like Vegetable Medley or Salisbury Steak Casserole, just by following Chef's very private step-by-step instructions. Eat up, children! Here's Chef preparing one lip-smacking sample:

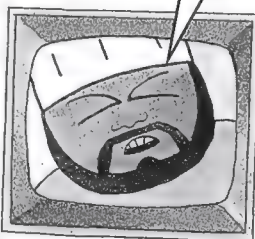
Okay, folks, next up is my famous Oyster Pot Pie in Love Gravy! This recipe serves two – or three, if you can swing it! You'll need: a dozen oysters, a chilled bottle of '97 chablis and a burnin' log of love!



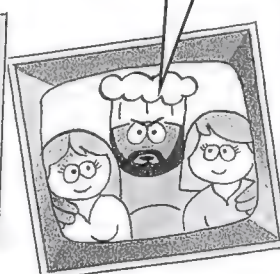
First, take the phone off the hook! Then, you heat the fireplace to 450 sweet degrees! And then...



I'm gonna bend you over the hibachi
And then undo your zipper!
You'll be Joanie to my love Chachi!
Blast off to my Big Dipper!



But it's my meat thermometer
That will really make you squeeeeal!
And when I add some spices
You'll know tonight is real!



Oh yeah, love, Love Gravy!
I'm sayin' love, Love Gravy!
Love, love, love gravy, yeah,
Sweet mama, love gravy, give it,
Give it, ugghh...



TRIVIAL PURSUIT: THE MR. GARRISON EDITION

TV, history, sports, music – it's all so laughably easy when the answers make empirical sense! But for those who want a real challenge, try the Mr. Garrison edition of the popular board game, featuring facts that exist only in the twisted, tormented mind of South Park's sickest educator. To keep up with his aberrant theories, you need to be just a little bit more than a trivia whiz – you need to be a functional lunatic! And remember, there are no stupid questions...only stupid people!

QUESTIONS

- (G) Who discovered France?
- (E) Why didn't *Scent of a Woman* win the Oscar?
- (H) What was the cause of America's Civil War?
- (AL) Which one of Shakespeare's works did he write while on the moon?
- (SN) What does the offspring of a pig and an elephant look like?
- (SL) Why does society treat its athletes better than its other citizens?



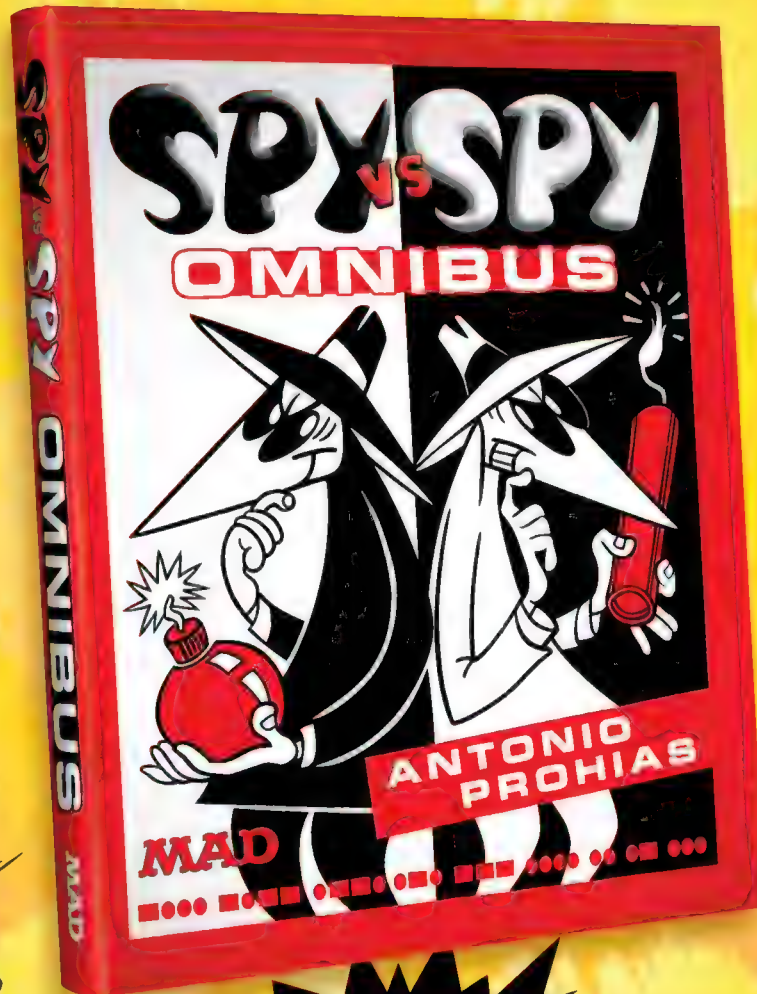
ANSWERS

- (G) Christopher Columbus, after he freed the Hebrews from Napoleon.
- (E) Because the Mafia controls Hollywood with a big fist.
- (H) Gay Mexicans.
- (AL) The original pilot for *Blossom*.
- (SN) That's not really important for you to know.
- (SL) Because they're better people.



YOUR ASSIGNMENT
IF YOU CHOOSE TO ACCEPT IT...
BUY THIS BOOK!

MAD



**KINDA
CHEAP!**

BOOM

THE DIABOLICAL DUO OF DOUBLE-CROSS
AND DECEIT RETURN TO PRINT IN THIS OMNIBUS
COLLECTING 50 YEARS OF SPY VS. SPY!

ON SALE IN OCTOBER

THIS AD WILL SELF-DESTRUCT IN 10 SECONDS!



There's a popular board game called "Pictionary" A rip-off of TV's "Win, Lose or Draw" (which is a rip-off of the old parlor game "Charades"), a player has 60 seconds to draw something while his teammates try to guess what it is. Anyway, We got to wondering what it would be like to play "Pictionary" with some of MAD's so-called "artists" and see how they stack up against a 60 second stopwatch! Okay, so it's not such a great idea! But we're stuck with it! Here's...

THE RULES: Each MAD artist was sent a sealed list of things to draw. They had five seconds to think about, and 60 seconds to draw, each item listed. No words or symbols could be used.

PLAY Pictionary WITH THE MAD ARTISTS

WRITER J. PRETE

HITLER'S MOTHER



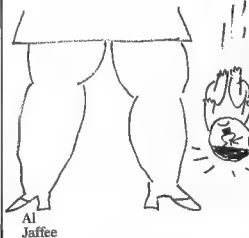
John Caldwell



Jack Davis



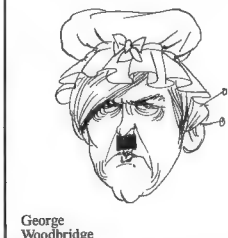
Mort Drucker



Al Jaffee

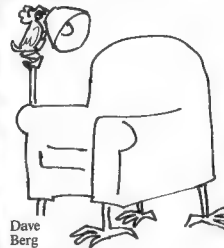


Sam Viviano



George Woodbridge

FRANK PERDUE'S LIVING ROOM



Dave Berg



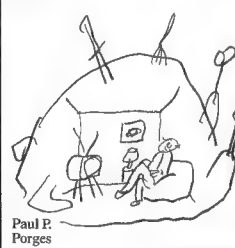
Don Edwing



Bob Jones



Harvey Kurtzman



Paul P. Porges



Angelo Torres

ORIGINALLY PUBLISHED IN MAD #284, JAN 1985

CULTURARY



Sergio Aragones



Bob Clarke



Paul Coker



Gerry Gersten



Antonio Prohias



Richard Williams

Why the **LEGO MAN** Was Made for **HOLLYWOOD**



Like the majority of actors in L.A., he's mostly plastic.

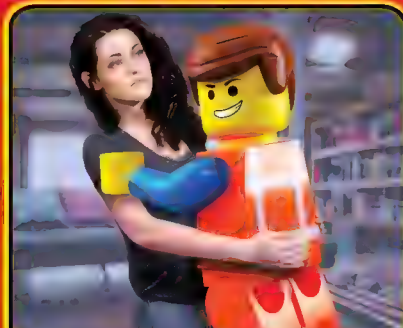


His lack of genitalia will give the tabloids plenty of fodder.



His fake hair is more realistic than John Travolta's.

WRITER MIKE MORSE ARTIST SCOTT BRICHER



Even though he's an inanimate object made from synthetic material, he still has greater emotional range than Kristen Stewart.

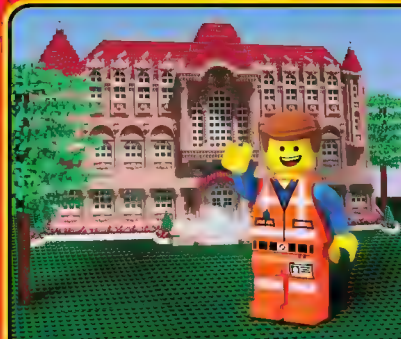


He's better than Daniel Day-Lewis at "becoming" his character.

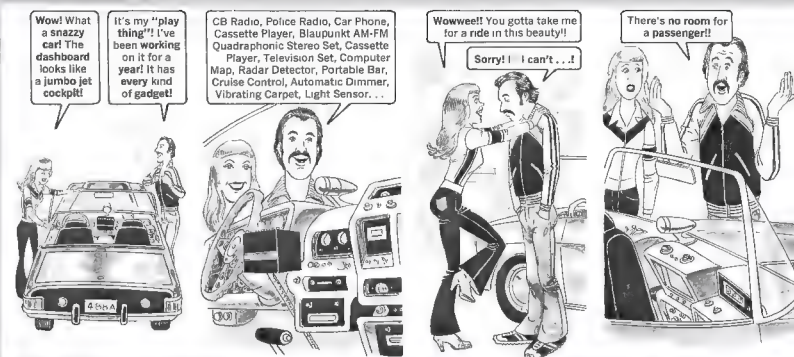
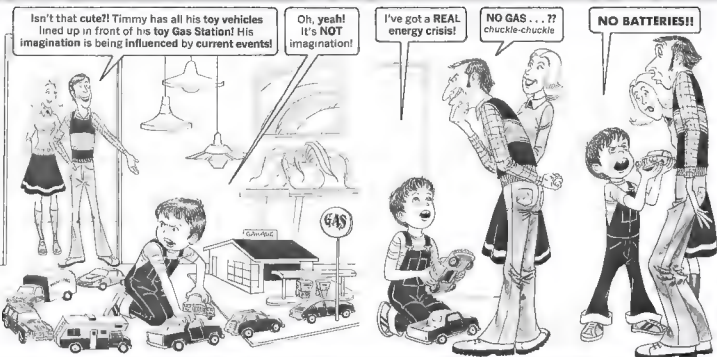


He won't have a problem sitting during all the lame talk-show

interviews he'll have to do.

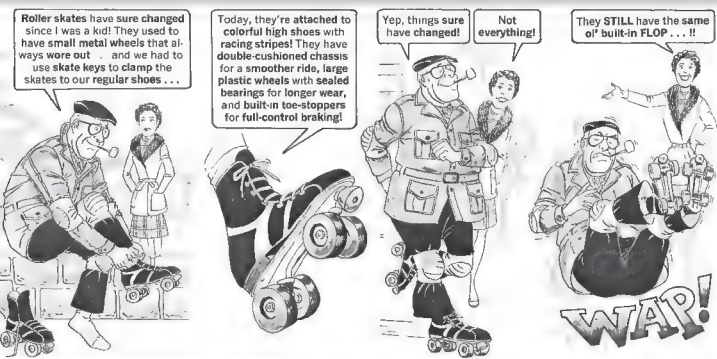


He'll be able to build an amazing Beverly Hills mansion for about 150 bucks.

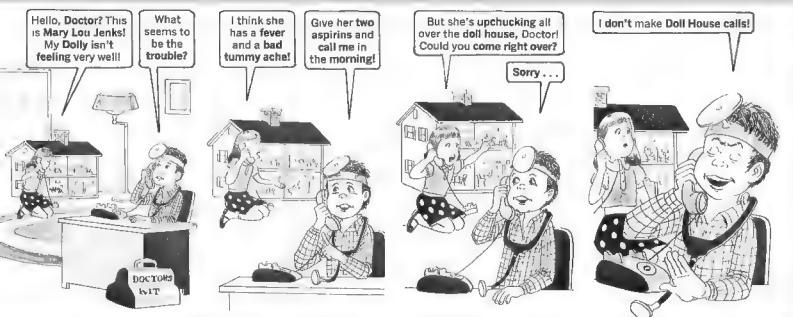
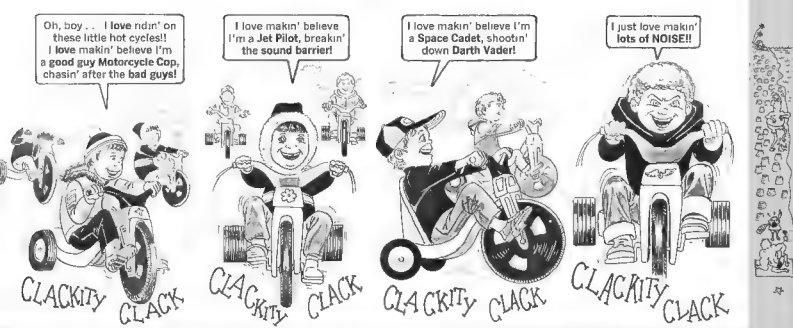


BERG'S EYE VIEW DEPT.

THE LIGHTER SIDE OF... TOYS



WRITER & ARTIST DAVE BERG

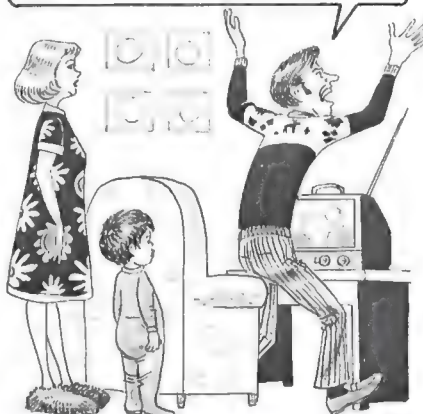


I can't sleep without my Teddy Bear!

Joe... go get him his Teddy Bear!

WHY ME? Alla time, me! Here I am in a nice comfortable chair, watching my favorite show, and have to get up and schlep a Teddy Bear! Why does he have to be so darn insecure? When he grows up, will he **STILL** be sleeping with his stupid Teddy Bear?

You make the **biggest** fuss over the **littlest** things!



Hi, there! I'm a puppet... and I can talk!

The **HECK** you can!

But you hear me talking!

That's not **YOU** doing the talking!

You're nothing but a **stupid** toy made of plastic and cloth and ping-pong eyes! You're not a person... you're a **THING!!**

Then why are you talking to me?!!



ORIGINALLY PUBLISHED IN MAD #212, JAN 1980

Daddy! Daddy! Look what Mommy bought me! It's a real fun toy!

You call that a fun toy?!

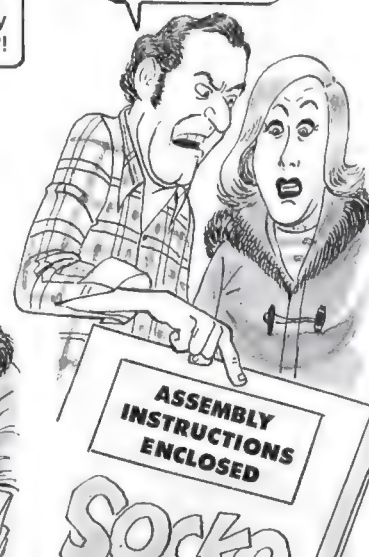
To me, it's a miserable, frustrating, exasperating, sweat-inducing, pain-in-the-neck, **UNFUNNY** toy!

Gee, what makes you think it's **NOT** a fun toy?

It **SAYS** so right on the box!!

Well, I don't see any such thing!! Where does it say it's not a fun toy?!

Right **THERE!!**





When Ken and Barbie decided to call it quits, it shattered the hearts of millions of devoted fans (notice we said "devoted" and not "particularly bright"). But most painful of all, no real explanation was given. However, while rooting through the dumpster behind Barbie's Dreamhouse (as is our custom on a Friday night), we discovered...

BARBIE'S "DEAR JOHN" LETTER TO KEN

From the
Desk of

Barbie

Dear Ken,

It's over. After 43 years of waiting for you to commit, I realized I wasn't getting any younger. Of course, I'm not getting any older, either. But I still think we need to see other dolls and action figures. It's time to play the field.

Since we started dating, I've been a fashion designer, an astronaut, an animal doctor, a rock singer, an actress, a painter, a firefighter, a paleontologist, a pilot, a Marine, a lifeguard, a ballerina, a dentist, a stewardess, a sales clerk, and a candidate for President. What have you ever done?!?

Being a plastic boy toy is no way to spend a life, Ken. It's time for you to get real.

I still remember the night I came home early to our hot tub and bathworks playset, and found you there, naked, with G.I. Joe. You said it was innocent, that you'd only stripped off each other's clothes because a kid drew all over them in purple magic marker. And I took a chance and believed you. After all, neither one of you have a shween. But I had doubts.

Then, after I found a pair of raggedy panties inside the glove compartment of your fun time convertible, I had some major life decisions to make. Decisions even harder than "strawberry lip gloss or neon?"

And I came to realize that I have some self-esteem issues. I'm famous, I'm rich, I'm an icon, and still I can't get a marriage proposal out of you after 40 years. Who do you think I am? Oprah? A girl can only stare at her disco lamp, her slide 'n splash pool, her karaoke kit with carrying case, and her other 43,000 possessions for so long.

We've grown apart. You've always treated me like I'm some kind of interchangeable bimbo, as if there are a billion other dolls out there just like me. Haven't I always maintained my 49-6-28 figure? Or am I just some kind of hollow plaything? How I've longed to hear those three little words from you, Ken, and I don't mean "no assembly required."

I need some shelf space. I feel like I'm suffocating inside a small cardboard box. I'm in pain, Ken, and not just from holding the same blank expression since 1961. I still have fake feelings for you. My love once burned as brightly as the 3-watt bulb in my oven. This breakup doesn't have to be forever. After we've had some time to think, after we've discovered where our lives are headed, and especially after the marketing department of Mattel milks the everloving piss out of this, we'll get back together. Probably just in time for the holiday season.

Party on,
Barbie





MAD'S PUZZLE PAGE

WRITER & ARTIST AL JAFFEE

FIND THE NEEDLE

WE'VE HIDDEN A **NEEDLE** SOMEWHERE IN THIS **STACK**! CAN YOU FIND IT? LET'S SEE HOW **SHARP** YOU ARE!



ANSWER:

COULDN'T FIND IT? BOY, ARE YOU BLIND! THIS IS NOT A **HAYSTACK**! IT'S A BIG **PILE OF NEEDLES**! NOW DON'T YOU FEEL LIKE A DUMB STUPID IDIOT!

OPTICAL ILLUSION

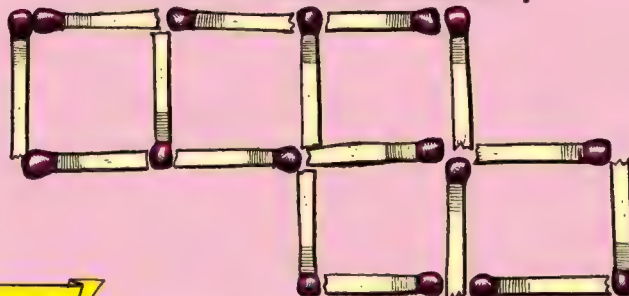


STARE AT THIS BLACK SPOT FOR SIX HOURS WITHOUT BLINKING. THEN TRY TO LOOK UP THE NAME AND THE NUMBER OF A GOOD EYE DOCTOR IN THE PHONE BOOK. YOU WON'T BE ABLE TO DO IT, BECAUSE EVERYWHERE YOU LOOK YOU'LL SEE BLACK SPOTS. YOU MAY ALSO SEE DOUBLES. THIS IS CALLED AN "OPTICAL ILLUSION". AFTER YOU HAVE HAD ENOUGH OF THIS FUN, GET SOME FRIEND TO CALL AN EYE DOCTOR FOR YOU. OTHERWISE, YOU MAY WIND UP WITH THIS EYE TRICK PERMANENTLY!

EXCERPT ORIGINALLY PUBLISHED IN MAD #100, JAN 1966

SOLVE THE MATCH PUZZLE

THESE MATCHES ARE ARRANGED TO FORM **FIVE SQUARES**. CAN YOU MOVE JUST **TWO** OF THESE MATCHES, AND END UP WITH ONLY **FOUR SQUARES**?

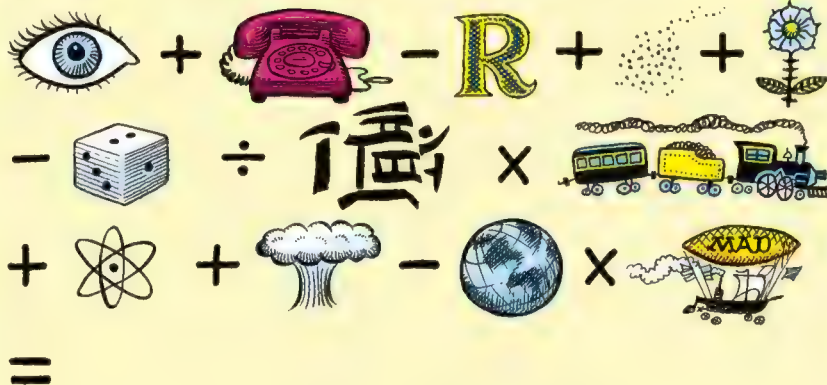


ANSWER:

OF COURSE YOU CAN'T! THESE MATCHES ARE **PRINTED** ON THIS PAPER, AND IT'S **IMPOSSIBLE** TO MOVE THEM!

ROLICKING REBUS

IDENTIFY THE PICTURES, ADD AND SUBTRACT THE LETTERS AS DIRECTED, AND SEE IF YOU CAN DISCOVER THE MAGIC WORD.



IF YOUR ANSWER IS "ANTIDISESTABLISHMENTARIANISM", BETTER CHECK YOUR ARITHMETIC. IF YOUR ANSWER IS "BRTXNTLBE", YOU MADE THE STUPID MISTAKE OF IDENTIFYING THE LITTLE DOTS IN PICTURE FOUR AS "ANTS", WHICH THEY ARE NOT. ACTUALLY, THEY'RE JUST LITTLE DOTS. AND IF YOU SKIPPED DOING THIS PUZZLE ENTIRELY, YOU SHOWED RARE INTELLIGENCE.

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WHAT INFLUENTIAL
CHILDREN'S CHARACTER
WILL NEVER RECEIVE
THE RED CARPET
TREATMENT?

HERE WE GO WITH AN ALL-NEW MAD FOLD-IN

Love her or hate her, Barbie's impact on the world is undeniable. And with the recent success of her movie, big studios are securing the rights to other beloved brand names from our youth. However, there is one prominent character whose career has no chance of being resurrected. To see who that is, fold page in as shown.

SWIPE FROM B TO A TO FOLD

A



B



A

B



MAJOR FILM STUDIOS ARE JUMPING WITH JOY. THE HUGE SUCCESS OF THE BARBIE MOVIE CAME AS NO SURPRISE AS PEOPLE SEEM TO REVEL IN NOSTALGIA. OTHER ICONS ARE SURE TO HIT THE BIG SCREEN—JUST NOT THIS ONE.

A

WRITER & ARTIST JOHNNY SAMPSON

B

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A

B

THE KOOLHAID
MAN MOVIE!

THE CHUCK
E. CHEESE
MOVIE!

THE FURBY
MOVIE

THE ALF
MOVIE!

THE FRANKEN
BERRY MOVIE!

HEAD HONCHO

MAJOR MOTION PICTURES LTD.

MAJOR FILM STUDIOS ARE JUMPING WITH
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Look for a fold line that splits the page in two. The fold line is indicated by a red arrow. The fold line is also indicated by a red arrow. The fold line is also indicated by a red arrow.

SWIPE FROM B TO A TO FOLD



A

B



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A

B

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SWIPE FROM B TO A TO FOLD

A



B



A B



JOE
CAMEL

A B

Mauliboo

Alfred

Alfred wants to impress his beach date, Barbie—and with these ecch-essories, he's sure to fail! But that's okay, because no matter how many subversive movies about criticizing the patriarchy Barbie makes, she'll never outdo Alfred's magazine at cultural critique! Now who's ready for some bum-in-the-sun fun??

YOU GET ALL THIS!*

★ Extra-Stiff Visor

Because a full hat is too much commitment!

★ Hawaiian Shirt

Hideous print hides stains from leaky tiki drinks!

★ "Sun-Off" Sunscreen

SPF 3000...prevents burns, not freckles!

★ Dark Shades

To hide the WORRY!

★ "Banana Hammock" Speedo

With mini-banana, of course!

★ Extra 6-Pack of Abs

Wait...extra?

★ Beach Towel

For snappin' and nappin'!

*May or may not be as seen on front of box.

*P.O.S. Convertible Sold Separately

EUT WAIT, THERE'S MORE!

*Probably, but most likely not, at a store near you!

★ Stick-on Facial Hair

Worked for MOD Ken, works for MAD Alfred!

★ Sweatbands

Always let them see you sweat!

★ Prosthetic Tooth*

For giving in to society's beauty standards!

(Tooth designed to show detail)

★ Fur Coat

Too hot to wear, but looks too cool not to!

★ Spandex Jumpsuit

For showing off those non-genitals!

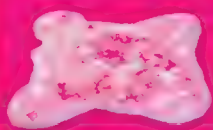
★ Cowboy Boots with Spurs

For kickin' butt when mocked for donning all this stuff!

★ MaliBarf Bag™ with Glittery Gag Vomit

Because plastic + pink + Barbie-friendly!

(Until she says Alfred is the "Greatest Fartmook" MOOOOO!)



A MAD TOY PARODY

WRITER: BOB BARNHART
WRITER: PAULA SEVENBERG

BY
SERGIO ARAGONES

BY
SERGIO ARAGONÉS

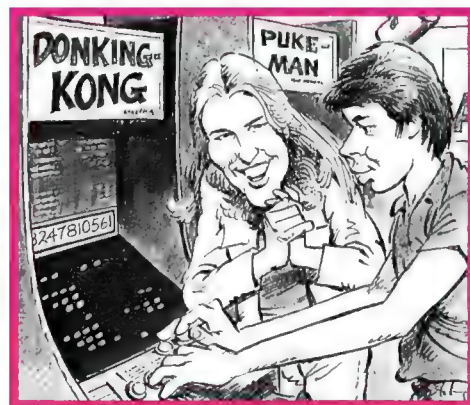


MAD

DIGITAL EDITION

BONUS MATERIAL!

Shall we play ANOTHER game? Though this computer game was pointless, the parody of *War Games*, that was in MAD #244, January 1984, is even more so! Do NOT hit that RED button!



And speaking of big BANG theories, you'll surely see some stars (and bones) explode in Al Jaffee's Fold-in from MAD #189, March 1977.





There are two really fun pastimes in the world today. One is kids playing Computer Games...and the other is adults preparing for a Thernonuclear War! So naturally, Hollywood, always interested in making a fast buck, combined them both recently in a film which we'll call...

WARPED GAMES

MISSILE COMMAND—BEZERK—KABOOM! DEPT.

Attention, visitors! Here at "NO-RED," our nation plans its nuclear strategy and tracks Soviet missile activity! In short, the very existence of the Free World is in the hands of these expert technicians!

Sir, the Russians have deployed twenty more ICBM's!

Sir...ten more Soviet atomic submarines with missile launchers are now in the Pacific!

OUR CONGRATULATIONS TO COL. AND MRS. SIDNEY HURGATROYD ON THEIR EIGHTEENTH WEDDING ANNIVERSARY

A BIG NO-RED WELCOME TO ALL THE MEMBERS OF THE POLINE, ILL, ELKS CLUB, WHO ARE VISITING US TODAY
TODAY'S TRIVIA QUESTION: HOW MANY PEOPLE WERE VAPORIZED IN NAGASAKI, JAPAN, IN 1945, WHEN THE ATOMIC

I told you a million times! Don't ever hire a technician who worked a Computerized Scoreboard at a baseball park!

We call this "WOPPER"! It stands for "War Operations Prompt Planning & Emergency Response"!!

We call this one "WIPPER"! It stands for "World Interplanetary Projectile Emergency Retaliation"!!

Uh...what do you call THAT room?

Oh...we call that "WHOOPIE"! And what does WHOOPIE stand for?

Just what it sounds like! Hey, we gotta have SOME relaxation once in a while!

Do you have any idea why we're so far behind those Commies in missile technology?

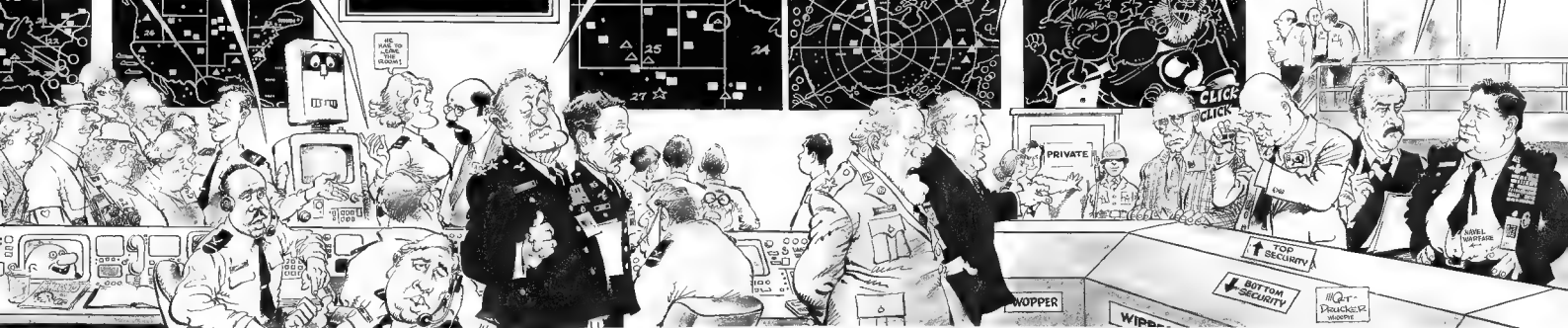
Nyet! Beats me, Comrade!

McKiddricks, what are the chances of some computer operator on the outside connecting into our system and possibly starting World War III?

About one in a billion, General, and he'd have to be a brilliant Nobel Prize Scientist!

Thank God! Now we can all sleep nights!

DETECTION



ARTIST: MORT DRUCKER

WRITER: LARRY SIEGEL

WOW! What a SCORE! What are the chances of anybody getting a score like that, Mavin?

About one in a billion!

Hey, listen, Juniper! My parents are away today! How about we go up to my room and fool around?!

Remember back a few years ago...when fooling around for teenagers was—yeech—kissing, and grabbing, and making out, instead of this?

Okay, what do you want the computer to do for us next...?

See if you can program it to rip off our clothes and take us back to 1980!

Look! I dialed into the High School Computer System...and I gave us both "A's" in "Medieval Plumbing"!!

Are you crazy?? We don't take courses in "Medieval Plumbing"!!

You're right!! I better change them to "B's"!! Otherwise, someone is liable to get suspicious!!

Hey...wait a minute! I just broke into a strange computer system!

Hello! My name is Joshel! I was programmed by Prof. Falcon, who once worked for NO-RED! Say, you have a very pretty girl friend!

And you're quite clever...for an inanimate object! Now, we can either play "Chess"...or "Nuclear War"! What would you like to do first, Joshel?

First, I'd like to rip off your girl friend's clothes and take her back to 1980! He's a lot more "animate" than YOU are!



General, the enemy just launched a missile strike at the United States! They're going to wipe out Las Vegas!

Oh, my God!! How awful!! I get sick just thinking about it!

Cheer up, Sir, You can always switch your furlough to Atlantic City!!

Oh, sure ...for Blackjack maybe!! But without Wayne Newton?!!

SCRAMBLE ALL OUR BOMBERS! LAUNCH MISSILES! THEY'RE GONNA PAY FOR THIS!

Hold it, General!! That was no enemy attack! Someone on the outside plugged into Wopper and is playing a computer game!!

Yeah... Vegas is okay... but you should see Pittsburgh!

No... but you should see it! All those dull steel mills—and not a decent cocktail lounge for miles! I mean BORRRRING!

Las Vegas is okay?

They—they NUKED it?!



Mavin Lightfinger? FBI! You're under arrest... on suspicion of operating a computer for a world power that will stop at nothing to get what it wants!!

Y-you think I'm a Soviet agent?!

No, we think you're with the CIA!!

Sir... we picked up the CIA agent who was fooling around with our computer system! Boy, those CIA guys infiltrate EVERYTHING!!

Hold your tongue, fellah! I happen to be with the CIA!

Hey, no kidding?! So am I!! You think we should let our buddy go free...?

Listen, I'm not an agent for ANYBODY! Gee, all I did was accidentally get involved with a computer that's programmed to destroy the world!



Kid, you're obviously a Commie spy! But how could anyone lock into the world's most secured and tamper-proofed computer system?! You're a—a brilliant Nobel Prize Scientist, right??

Actually, I'm a Senior at Malibu High School, studying Advanced Body Surfing and Intermediate Boozing!

That's close enough!!

Look, McKidtricks... the Commie agent is escaping with that TOUR GROUP! Weren't you supposed to punish him for that terrible thing he did to us?!

General... how would YOU like to travel 2,000 miles in a bus with 59 Shriners, 47 shrpitzing flowers and 38 whoopie cushions?!

When it comes to FIENDISH TORTURE, you CIA guys can't be beat!!



What's going on, Mavin??
The CIA—the whole country—is looking for you!!

But... I thought
Falcon was dead!

Juniper, we've got
to find Falcon, the
man who originally
programmed Josher!
It's our only chance
to save the world!!

No, he's some-
where here in
Oregon! When he
left NO-RED,
they gave him a
complete change
of identity!!

Excuse me, Sir! Are you living
with a change of identity...?

How did you
know that??

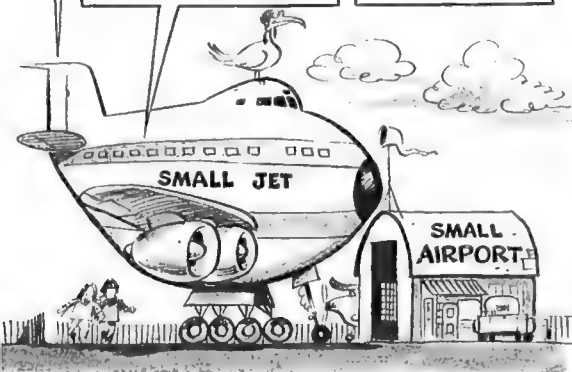
Oh... just a
lucky guess!!

Tell
us how
we can
stop
Josher,
Prof.
Falcon!

Hmm! There are **TWO**
THINGS about Josher
that I'll never
forget! One is: he
respects anyone who
is superior to him!

What's the
OTHER
thing that
you'll never
forget?

I forgot?



Enter
launch
code!
Insert
launch
key!
D minus
30—and
counting!

Falcon...!
Thank God
you're here!
You have 30
seconds to
save the
world from
nuclear an-
nihilation!

Mavin, get on that
computer, and prove
your **SUPERIORITY**
over Josher!

Damn it...! I wish
I could remember
that **OTHER** thing
about him...!

We're at **DEFCON 5!**
Ten seconds to go!
The ICMM's are in
the bullpen, ready
to fly! Counting—
8... 7... 6... 5—

C'mon,
Mavin!
We
need
a
miracle!

Look...!!
I did it!!
I DID it!
I proved my
superiority
over Josher!

What
did you
DO, for
God's
sake??

I beat
him
at
Tic-
Tac-
Toe!!



We're saved!
Oh, Mavin—
I'm so proud
of you...!!

Oh, my God!! Now
I remember that
OTHER thing
about Josher...!

What
is
it,
Falcon



HE'S A SORE LOSER!!



Look at it this way,
kid! The chances of
anybody **WINNING**
a game of Tic-Tac-Toe
over somebody with
half a brain is over
a **BILLION** to ONE!

Yeah...!
I guess
every
mushroom
cloud has
a silver
lining!!



▶B

**WHAT'S THE
BEST THING
TO USE TO
SEE STARS?**

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

Interest in Astronomy has grown immensely in recent years. But one new device has helped a lot of people see stars that they never knew existed. To find out what that new device is, fold in the page as shown:



FOLD PAGE OVER LIKE THIS!

A▶

FOLD THIS SECTION OVER LEFT

◀B FOLD BACK SO "A" MEETS "B"



A SKILLED STARGAZER CAN GATHER SCIENTIFIC MATERIAL ONLY WHEN HE'S PROPERLY EQUIPPED. BOUNDLESS PATIENCE ALSO HELPS IN THIS REGARD.

WRITER & ARTIST **AL JAFFEE**

A▶

◀B

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A SKATE-

BOARD.

A B

MAD